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Women's eNews Relaunching Our Site; Interviews Available

NEW YORK (WOMENSENEWS) January 22, 2016—Women's eNews is proud to announce our new contemporary web platform. It is designed to attract more audiences to the high-quality journalism that loyal readers have come to expect from us.

In the first week of the launch, Women's eNews will be unveiling this year's list of 21 Leaders for the 21st Century. All 21 of our 2016 honorees demonstrate a life-changing commitment to improving the world for women and girls. Announcements about who they are and what they have done will begin to flow on January 22, 2016 when Rita Henley Jensen, our founder, begins a series of announcements that will roll out for four days.

This year's leaders will be honored at our annual gala fundraiser on Monday, May 2, 2016, at the JW Marriott Essex House in New York City.

After the 21 Leaders announcements, Women's eNews will resume our regular work of covering girls and women--nationally and internationally--on a serious and committed basis, via features, investigations, commentary and news aggregation. We will continue reflecting the array and diversity of women's issues and concerns.

Importantly, however, we will embark on a major search for new audiences, enabled by a site that is more modern, clean and open.

Bigger visuals, larger font, clean white space and more obvious sharing tools have all been created to make reading the news a natural experience. Video will become a common element of presenting detailed and up-to-date storytelling. The content will remain rich and informative. Search and navigation will be functional and clear, designed to serve the reader.

Readership, social sharing, commenting and interactions will increase significantly, securing Women's eNews as the most sought-after journalistic news source for stories about women and girls in the world.

The platform for Teen Voices, a global girl news site and program of Women's eNews, is an exciting aspect of the redesign and should help invigorate our outreach and involvement of younger audiences.

"I am hoping the re-launch gives our talented and hardworking global network of correspondents a stronger platform for their work," says Corinna Barnard, editorial director of Women's eNews. "I also hope it gives readers an inclusive place to share ideas. And by readers I don't just mean girls and women. What happens to girls and women of course touches everyone."



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Women's eNews is a daily, nonprofit news organization producing original content for multiple platforms. Launched in 2000, Women's eNews has won 40 journalism awards and is one of the top three U.S. nonprofit news sites. In 2013, Teen Voices, a global girl news site that publishes journalistic pieces and first-person essays, providing mentoring and professional experiences to teens from around the world, became a program of Women's eNews. The two work, in conjunction with each other, to report on the lives of women and girls worldwide.

For more information about the Women's eNews and Teen Voices, please contact Meagan Lee Butler at (212) 244-1720 or via e-mail at meagan@womensenews.org.